

Bachelor of Fine Arts

BFA

Visual Communication Design Concentration

120 credits

Students in the BFA program complete a rigorous and arts-centered curriculum. The Bachelor of Fine Arts degree is a professionally oriented degree designed primarily for those planning to become professional artists, art teachers or designers. Greater discipline is placed on actual practice in the creative arts. Students complete the foundations core curriculum before going through a spring Portfolio Review.

BFA Portfolio Review

All students seeking a BFA degree in the Department of Art complete the one-year Foundation Program, typically in their first year. Transfer students may meet Foundation Program requirements using equivalent courses transferred from other institution(s). The Spring semester in which the Foundation Program requirements are met, BFA students submit a portfolio for review in order to continue in the concentration of their choice.

Art & Design Foundation

Art & Design Foundation Courses • 13 credits

ART 105 A&D: Career & Creative Industry Seminar
ART 174 A&D: Mixed Media Process & Exploration
ART 180 A&D: Color, Light, & Perception Lab
ART 194 A&D: Community & Environmental Engagement Lab
ART 200 A&D: Visual Representation & Fabrication

Visual Communication Design

VCD Concentration Courses • 24 credits

ART 285 VCD Fundamentals
ART 290 VCD I: Typography and Design Principles
ART 310 VCD II: Methods and Processes
ART 390 Design for Digital Media I
ART 395 Introduction to Digital Photography
ART 400 VCD III: Storytelling in Design
ART 420 VCD IV: Design and Context
ART 590 Design for Digital Media II

VCD Capstone & BFA Exhibition Courses • 8 credits

ART 576 VCD Capstone I: Research
ART 580 VCD Capstone II: Project
ART 585 VCD BFA Portfolio & Professional Practices

Art Electives

Electives • 18 credits

Choose 6 courses (18 credits) of any ART class 200 level and above
Courses may not be duplicated with the above requirements

Art History

Art History Courses • 12 credits

ART 195 Survey of Western Art History I or ART 197 Survey of Non-Western Art History
ART 196 Survey of Western Art History II
2 Courses in 20th Century Art History: ART 545, ART 550, ART 602, ART 603
ART 601 Graphic Design History/Theory/Criticism

General Requirements

K-State Core • 34-36 credits

ENGL 100 Expository Writing I
ENGL 200 Expository Writing II
Public Speaking
Math Pathway
Natural or Physical Science with Lab
Social & Behavioral Sciences
Arts & Humanities
Free Electives

Arts & Sciences Overlays

Ethical Reasoning Overlay
Global Perspectives Overlay
Multicultural Overlay

Free Electives • 8+ credits

Course credits to complete the 120 credits required for graduation



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Academic Degree Map

Semester 1

ART 105 A&D: Career & Creative Ind. Seminar
ART 180 A&D: Color, Light, & Perception
ART 194 A&D: Community & Env. Engagement
ART 195 Survey of Western Art History I
ENGL 100 Expository Writing I

Total credits: 13

Semester 3

ART 285 VCD Fundamentals
ART 290 VCD I: Typography and Design Principles
ART Elective
20th C Art History I or III
MATH Pathway

Total credits: 15

Semester 5

ART 310 VCD II: Methods and Processes
ART 390 Design for Digital Media I
ART Elective
Natural & Physical Sciences with Lab
Free Elective

Total credits: 16

Semester 7

ART 576 VCD Capstone I: Research
ART 601 Graphic Design History/Theory/Criticism
ART Elective
Free Elective - Ethical Reasoning
Free Elective - Multicultural Overlay

Total credits: 15

Semester 2

ART 174 A&D: Mixed Media & Exploration
ART 200 A&D: Visual Representation & Fabrication
ART 196 Survey of Western Art History II
ENGL 200 Expository Writing I
Social & Behavioral Sciences Requirement

Total credits: 15

Semester 4

ART 400 VCD III: Storytelling in Design
ART 395 Introduction to Digital Photography
ART Elective
20th C Art History II or IV
COMM 106 Public Speaking

Total credits: 15

Semester 6

ART 420 VCD IV: Design and Context
ART 590 Design for Digital Media II
ART Elective
Social & Behavioral Sciences Requirement
Arts & Humanities Requirement

Total credits: 15

Semester 8

ART 580 VCD Capstone II: Project
ART 585 VCD Portfolio and Professional Practices
ART Elective
Free Elective - Global Perspectives Overlay
Unrestricted Elective
Unrestricted Elective (2 cr)

Total credits: 16

Total Program Hours: 120